

VIRGINIA STATE APPLE BOARD – FINAL MINUTES
Wednesday, January 28, 2009
Holiday Inn – Koger Center
Richmond, VA

Present

Lucky Graves	Huff Chiles	Diane Kearns
Jamie Williams	John Marker	Ricky Berrier
John Crumpacker		

Absent

Tommy Fitzgerald	Cordell Watt
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Guests

Liz White

Call to Order and welcome members and guests

Diane Kearns, Chair, called the meeting to order at 12:15 PM. Diane welcomed all members and guests

Review of the minutes from the January 23, 2008 Meeting

Prior to the meeting, Dave Robishaw sent the Board copies of the minutes from the last meeting. After a brief period of review, Huff Chiles moved to accept the minutes as presented. John Marker seconded the motion, and with no further discussion, the minutes were approved as presented.

Financial Report

Prior to the meeting, Dave Robishaw sent the Board the financials from the Virginia Apple Growers Association (VAGA) as well as an update on where the Apple Board money was distributed from the first 2 years of assessments. The Board reviewed the money in VAGA, but spent most of the time working on the Apple Board financials. The way the Code is written, the Board can vote to spend “up to” 40% to US Apple Association, 20% to the Virginia Horticultural Society and 20% to the Virginia Agricultural Program (VARP) and 10% to both the reserve fund and administration. The Board took action on the 2009 collections for the 2008 crop. John Crumpacker moved to fund the US Apple Association at the full 40%, the Horticultural Society and VARP at the full 20% each, and reserve and administration at 10% each, bringing the total distribution to exactly 100%. John Marker seconded the motion, and with no further discussion, the motion passed.

The Board next conducted a lengthy discussion about the Apple Board code and the use of the money in cost codes 647 and 648 (reserve and administration). There was some sentiment for investigating whether the Board could get some clarification on some of the wording within the Code. Diane Kearns will draft several questions for Roy Seward in the VDACS office of Policy and Planning for his help and guidance. Based on these questions and the response from Roy, the Board may schedule another meeting this summer.

New Business

Dave Robishaw mentioned during the VAGA meeting there was a lot of discussion regarding the status and condition of the industry web site, www.virginiaapples.org. In today's world, an active and fresh web site is expected and necessary to promote your product and industry. While the Board did not take any action directly, there was strong sentiment to work towards updating the web site and making it more functional. This may be something the Board will look towards funding in the future.

Public Comment

There was no public comment

Next meeting and Adjourn

The next meeting will be scheduled at a later date. With no further business before the Board, the Board adjourned at 1:45 PM.

Respectively submitted,

Diane Kearns, Chair

Dave Robishaw, Secretary