

VIRGINIA APPLE GROWERS ASSOCIATION
Holiday Inn, Staunton, VA
Thursday, January 28, 2010
DRAFT MINUTES

Present

Robert Solenberger
Henry Chiles

Lynn Graves
Phil Glaize

John Saunders
Jim Robinson

Absent

Anne Reid

Lisa Johnson

Sonny Bowman

Guests

David Robishaw

Call to order and welcome members and guests

Phil Glaize, Chairman, called the meeting to order at 8:40 AM and welcomed members to the annual meeting.

Financial Report

David Robishaw handed out the financial report prepared by Clay Wisely Associates, the accounting firm handling the VAGA finances. The complete financial statement is part of the permanent record. VAGA has \$56,095.41 in cash and CD's from the original apple assessment.

At this point, the Board began a discussion on what to do with the money. It was the position of the Board that this money should be used to the benefit of the industry. The Board discussed developing a better web site, supporting National Apple Month, and continuing to support the efforts of the US Apple Export Council.

National Apple Month

After talking about the merits and benefits of National Apple Month, Jim Robinson moved to fund National Apple Month up to \$2,000. John Saunders seconded the motion, and with no further discussion, the motion passed. David Robishaw will work with Jamie Williams to get a bill from Kay Rentzel.

US Apple Export Council

VAGA has supported the US Apple Export Council for many years. The USAEC provides export assistance and marketing for Mexico and Central America, which are major exports markets for Virginia apples. Henry Chiles moved to pay dues of \$5,000 to US Apple Export Council. Jim Robinson seconded the motion, and with no further discussion, the motion passed.

Web Site

The Board felt it was necessary to have a web site presence for Virginia apples. After substantial discussion, the Board wanted the Virginia State Apple Board to help support the web site development. Robert Solenberger moved to ask the Virginia State Apple Board to take money from their Administration fund and transfer the money to VAGA for the purpose of building a working web site to promote the Virginia apple industry. Henry Chiles seconded the motion, and with no further discussion, the motion passed.

Next meeting and Adjourn

The next meeting of VAGA will be held during the 2011 meeting of the Virginia State Horticultural Society. With no further business, the meeting was adjourned at 9:25 AM

Respectfully submitted,

Phil Glaize, Chairman

David Robishaw, Secretary